

Following the certification of your management system you may use an **amtri veritas** combined logo to show you have been certificated. This combined logo consists of the UKAS Logo for Management Systems in combination with the **amtri veritas** logo surrounded by a box.

Where you can use the combined logo ✓

- Stationery, reports, quotations for work
- Advertising and promotional material related to your certification
- On inside doors and walls
- Exhibition stands
- Websites
- Other items relevant to accredited activity

Where you may **not** use the combined logo ✗

- Vehicles
- Flags
- Goods or products
- Product wrapping, labels
- Test or calibration certificates

General Restrictions

- The logos (combined logo and the **amtri veritas** logo) shall not be used in any way that might mislead the reader about your certification
- If you have more than one site the logos shall clearly be related only to those sites that have been certificated
- The logos shall not be used in a way as to suggest that UKAS, the UK Secretary of State or **amtri veritas** have certificated any product or service provided by a licensee of the mark.

Combined Logo Format

The combined logo you can use consists of the " **amtri veritas** logo" and the UKAS Logo for Management Systems both enclosed in a box. You shall only use the UKAS Logo in combination with our **amtri veritas** logo. The UKAS Logo shall always have the **amtri veritas** registration number 042 centred underneath it.





Colour

- The UKAS logo should usually be in a single colour. This is usually the main ink colour of the document, or in the case of a pre-printed letterhead the main ink colour of the letterhead.
- The **amtri veritas** logo may be reproduced in blue or in the same colour as the UKAS logo.
- The combined logo may also be produced embossed, in relief, die stamped or as a watermark. Further details are available from **amtri veritas** and in the document URN 09/1090 listed below.

Size of the Logo

On A4 sized paper:

<p>The maximum size of the UKAS Logo is 30 mm. (This does not include our registration number 042)</p> <div style="text-align: center;">  <p style="margin-left: 20px;">30 mm</p> </div> <p style="text-align: center;">Maximum Size</p>	<p>The minimum size of the UKAS Logo is 20 mm. (This does not include our registration number 042)</p> <div style="text-align: center;">  <p style="margin-left: 20px;">20 mm</p> </div> <p style="text-align: center;">Minimum Size</p>
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On paper larger than A4 the combined logo may be increased in size, scaled up in proportion using the A4/20-30 mm ratio.

In special cases where space is limited, such as business cards, the size of the combined logo may be reduced. This typically means that the minimum size the UKAS logo is reduced to is 15 mm. Whatever the reduction the text must still be clear and legible with no infilling.

The UKAS Logo shall not be bigger than the **amtri veritas** logo.

Alternatives to the combined logo





As an alternative to the combined logo you can use the **amtri veritas** logo on its own.

This does not have the same restrictions as the combined logo and can be placed on vehicles, flags, goods or products, product wrapping and test or calibration certificates.

However, the general restrictions on page one still apply to the use of the **amtri veritas** logo.

Instead of the combined logo you may also use a text alternative as described below.

Options for Client Use

Combined Logo	AV Logo	Text Alternative
		Certificated to ISO 9001 (or ISO14001) by amtri veritas , a UKAS accredited certification body No. 042 or An ISO 9001 approved company
		Certificated to ISO14001 by amtri veritas , a UKAS accredited certification body No. 042 or A ISO14001 approved company

Removal of Logos and Cessation of Use

You undertake to stop using the logos, and remove any statement referring to certification when your "approved" status lapses, is suspended or withdrawn or where **amtri veritas** deems that its use has not complied with these requirements for use.

Notes

The images used in this document are only for guidance and are not for reproduction purposes. Images files are available from **amtri veritas**.

Our guidance on the correct use of the combined logo is not an exhaustive list and full details are given in 'Conditions for Use by UKAS and UKAS Accredited Organisations' document reference URN 09/1090. This document is available from the UKAS website.

The UKAS logo shall never be used on its own.

