

# Use of Logo Update and Transition Guidance

## What has changed?

The guidance document issued by UKAS and BIS (the Department of Business Innovation and Skills) giving details on the conditions for use of accreditation marks was republished July 2009. The new version URN 09/1090 'Conditions for the use of the National Accreditation Logo and Symbols by UKAS and UKAS Accredited Organisations' replaces the previous version URN 98/887.

The revised document updates the terminology relating to the use of the words 'marks' 'logos' and 'symbols' in line with the revised accreditation standard ISO 17011.

The guidance document also introduces a generic accreditation mark for management systems and the transition plan for moving all management systems marks over to the generic mark.





## Generic Management Systems Mark

UKAS have decided to introduce a generic management systems logo to replace all standard specific management systems accreditation logos.

The accreditation logos that **amtri veritas** uses for ISO 9001 quality management systems and ISO 14001 environmental management systems will be replaced by the single generic management systems logo.

<p><b>amtri veritas</b> accreditation logo</p>	 <p>042 New logo</p>	 <p>042      042 Old logos</p>
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The logos that **amtri veritas** issues to clients for ISO 9001 quality management and ISO 14001 environmental management systems will be updated with the revised generic accreditation logo.

<p>New Client Logos</p>	 <p>042</p>	 <p>042</p>
<p>Old Client Logos</p>	 <p>042</p>	 <p>042</p>

## Transition Period

There is a transition period of 5 years from the 1 September 2009 to the 31 August 2014. During this period you must cease using the old logos and update all your stationery, publicity materials, website and any other place where the logos have been used.

We will start sending out the new logos in second half of 2010.

For existing clients we would expect to use the new logos on certificates issued at your next reassessment. You can request the new logos at an earlier date if you wish to start using the logos sooner than your next reassessment.

The existing guidance document, on how and where the logos can be used, has been updated with the revised logo format. There are no significant changes in the conditions of use. This guidance will be sent out with the new logos or is available on request.

If you have any questions about the transition or use of logos please contact us.